



Prasanta Chandra Mahalanobis Mahavidyalaya

111/3, B.T. Road (Bon-Hooghly), Kolkata – 700108

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Website: www.pcomm.edu.in

NSS Activities

(2019-2020)

S.No	Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity
1.	Dengue Awareness Programme	NSS Unit, Prasanta Chandra Mahalanobis Mahavidyalaya in collaboration with Baranagar Municipality	Health Awareness	2019 (10.07.2019)
2.	Community Extension Programme on College Campus and Neighbourhood Cleaning	NSS Unit, Prasanta Chandra Mahalanobis Mahavidyalaya	Environmental Awareness	2019 (20.09.2019)
3.	Clothes Distribution and Donation Drive	NSS Unit, Prasanta Chandra Mahalanobis Mahavidyalaya in collaboration with Baranagar Municipality	Community Outreach: Donation	2019 (01.10.2019)
4.	Say No to Spitting in Public Places Drive	NSS Unit, Prasanta Chandra Mahalanobis Mahavidyalaya in collaboration with Baranagar Municipality	Environmental Awareness and Health Awareness	2019 (21.11.2019)
5.	Osadhi Tree	NSS Unit, Prasanta Chandra	Environmental	2019


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	Plantation Programme	Mahalanobis Mahavidyalaya	Awareness	(12.12.2019)
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NSS Activities in the Academic Session 2019-2020

Activity Name: Dengue Awareness Programme

Activity Date: 10.07.2019

Venue: Bonhooghly

Objectives:

1. To educate residents of the local community about prevention and control of dengue fever.
2. To conduct a door to door campaign to spread awareness about keeping the environment clean and hygienic.

No.of volunteers: 53

Details of the Event: The National Service Scheme (NSS) Unit of Prasanta Chandra Mahalanobis Mahavidyalaya organized a Dengue Awareness Programme 10.07.2019 in the local community with the aim of educating residents about the prevention and control of dengue fever. Dengue fever is a significant public health concern, especially in tropical and subtropical regions, and raising awareness about its prevention is crucial in combating its spread. Our volunteers conducted a door to door campaign in the local community and distributed pamphlets, brochures, and posters containing information about dengue fever prevention. Volunteers did a community clean-up drive to remove potential mosquito breeding sites such as discarded containers, tires, and other stagnant water sources from the locality and sprinkled bleaching powder also. The Dengue Awareness Programme received a positive response from the local community. The community clean-up drive not only contributed to the prevention of dengue fever but also fostered a sense of unity and collective responsibility among residents towards maintaining a clean and healthy environment. In this Dengue Awareness Programme 53 NSS Volunteers and 12 faculty members actively participated in this programme.

Outcome:

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1. The community was made aware of dengue prevention and control.
2. Students were trained to become efficient communicators and community educators.



Photo 1: Door to door awareness campaign to prevent and control dengue fever



Photo 2: Sprinkling bleaching powder in the community to reduce mosquito breeding

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Activity name: Community Extension Programme on College Campus and Neighbourhood Cleaning

Date: 20/09/2019

Venue: Prasanta Chandra Mahalanobis Mahavidyalaya campus and neighbourhood

Objective: The objective of a community extension program aimed at undertaking a campus and neighborhood cleaning program can be multifaceted and impactful

- To increase awareness among students and community members about the importance of maintaining a clean and healthy environment for their well-being and the sustainability of natural resources.
- To encourage a sense of civic responsibility and community ownership by engaging students and residents in actively participating in the cleaning and beautification of their surroundings.
- To reduce the risk of pollution and health hazards associated with littering and improper waste disposal by organizing regular cleaning drives and waste management initiatives.
- To beautify public spaces, including the college campus and surrounding neighborhoods, to create a more pleasant and aesthetically pleasing environment for everyone to enjoy.
- To provide opportunities for student leaders to take on roles of responsibility in planning, organizing, and executing cleaning campaigns, fostering leadership skills and a sense of agency among the youth
- To demonstrate the college's commitment to social responsibility and community engagement by actively contributing to the improvement of the local environment and quality of life for residents.

Details of event:

The NSS unit of PCMM organised a community extension programme to undertake a campus and neighbourhood cleaning programme on 20/09/2019 to educate students and the larger community about the importance of cooperative effort in maintaining community hygiene and bringing better health to the stakeholders. In order to actively cleanse the neighbourhood and college campus, NSS volunteers disinfected the area using bleaching powder. Leaflets carrying adaptive measures were also distributed among the students and residents. 98 NSS Volunteers and 13 Faculty members and 70 students participated in the programme.


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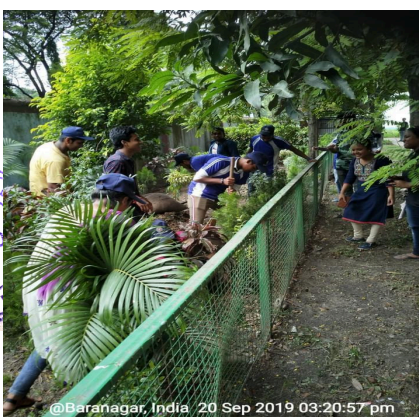
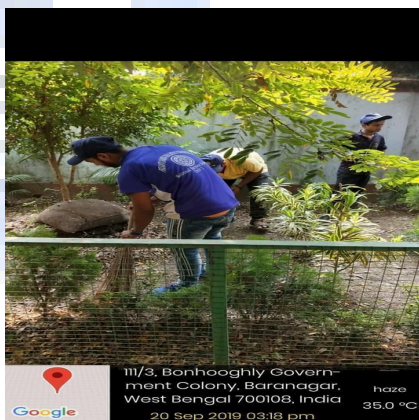
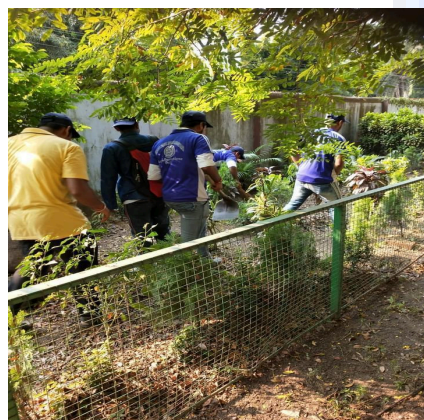
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No. of volunteers participated: 98

Outcome: The most immediate outcome is a visibly cleaner college campus and surrounding neighborhood. Litter, debris, and waste are effectively removed, enhancing the overall aesthetics and cleanliness of the area. Through active participation in the cleaning program, both NSS volunteers and community members gain a deeper understanding of the importance of environmental stewardship and waste management. This increased awareness fosters a sense of responsibility towards maintaining a clean and healthy environment. NSS volunteers involved in organizing and leading the cleaning program have the opportunity to develop leadership, organizational, and teamwork skills. They gain practical experience in project planning, execution, and management, which can serve them well in their future endeavors.

Some photographs capture during campus cleaning program organized by NSS volunteers:





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Activity Name: Clothes Distribution and Donation Drive

Activity Date: 01.10.2019

Venue: Bonhooghly

Objectives:

1. To distribute clothes to economically disadvantaged sections of the immediate community.

No. of volunteers: 61

Details of the Event: The National Service Scheme (NSS) Unit of Prasanta Chandra Mahalanobis Mahavidyalaya organized a clothes distribution program in the local community with the aim of providing assistance to the underprivileged and economically challenged individuals. The program was conducted on 01.10.2019 in the local community and targeted residents from various socio-economic backgrounds residing in the vicinity. On the day of the event, a makeshift distribution centre was set up at a central location accessible to all residents. NSS volunteers sorted through the donated clothing items, ensuring their quality and suitability for redistribution. Each individual in need was welcomed warmly and given the opportunity to select clothing items according to their preferences and requirements. In this Clothes Distribution Programme 61 NSS Volunteers and 15 faculty members actively participated.

Outcome:

1. The socially and economically disadvantaged members of the community were made to feel special before the Puja festivities.
2. Students developed an empathetic understanding and feelings for disadvantaged members of their immediate community.


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Photo 1: Donated clothes being quality-checked and segregated prior to distribution

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Photo 2: Community members selecting the clothes of their choice

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Activity Name: Say No to Spitting in Public Places Drive

Activity Date: 21.11.2019

Venue: Bonhooghly

Objectives:

1. To spread awareness about not spitting in public places to prevent spread of disease.

No. of volunteers: 75

Details of the Event: The National Service Scheme (NSS) Unit of Prasanta Chandra Mahalanobis Mahavidyalaya organized an awareness drive on 21.11.2019 at the area surrounding Bon-hooghly Lake to advocate for the prohibition of spitting in public spaces. The event aimed to mobilize youth volunteers and community members to raise awareness about the health and environmental hazards associated with this unhygienic practice. The drive commenced with an inaugural address by the NSS coordinator, highlighting the significance of collective action in addressing public health challenges. The coordinator emphasized the role of youth in driving positive social change and called for active participation in the drive against spitting in public places. NSS volunteers staged a street play depicting the consequences of spitting on public health and the environment. The captivating performance captured the attention of bystanders and effectively conveyed the message of responsible behaviour. Subsequently, volunteers embarked on an awareness march, distributing leaflets and engaging with the public to disseminate information about the harmful effects of spitting. 75 NSS Volunteers and 30 faculty members actively participated in this drive.

Outcome:

1. The members of the local community were educated about civic responsibilities.
2. Students developed skills that will enable them to become responsible citizens and effective community leaders.


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Photo 1: SAY NO TO SPITTING IN PUBLIC PLACES: A march to disseminate information

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Photo 2: Interacting with community members


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Website: www.pcmm.edu.in

Activity Name: Osadhi Tree Plantation Programme

Activity Date: 12.12.2019

Venue: PCMM Campus

Objectives:

1. To promote environmental sustainability and foster a sense of responsibility towards nature among the community.

No. of volunteers: 73

Details of the Event: The Osadhi Tree Plantation Programme was organized by the National Service Scheme (NSS) Unit of Prasanta Chandra Mahalanobis Mahavidyalaya on 12.12.2019 at the premises of PCMM College. The programme was initiated with the aim of promoting environmental sustainability and fostering a sense of responsibility towards nature among the community. The programme focused on the plantation of Osadhi trees, known for their medicinal properties and ecological benefits. On the designated plantation day, volunteers gathered at the identified sites equipped with saplings, gardening tools, and enthusiasm. Expert facilitators provided guidance on proper planting techniques, soil preparation, and post-plantation care. Post-plantation, monitoring teams were formed to ensure the survival and growth of the planted saplings. Regular maintenance activities such as watering, weeding, and pest control were undertaken to support the healthy development of the trees. The programme contributed to the expansion of green cover in the local ecosystem, enhancing its aesthetic appeal and ecological resilience. In this Osadhi Tree Plantation Programme 73 NSS Volunteers and 13 faculty member with programme officer were actively participated.

Outcome:

1. Volunteers acquired practical skills in tree planting, gardening, and ecosystem management, empowering them to contribute effectively to future environmental initiatives.


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Photo 1: Osadhi saplings planted by NSS volunteers



Photo 2: Enhancing the green cover within the college campus through the tree plantation drive

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